

Polling the Nations

The Go-To Resource for Vital and Authoritative Polling Information



**Now available
from Infobase!**

**Includes surveys
from more polling
organizations than
any other resource!**

What Is Polling the Nations?

"A valuable source for those researching American opinion polls."—REFERENCE BOOK REVIEW

Polling the Nations is a critically acclaimed online database of public opinion polls containing the full text of more than 700,000 questions and responses from more than 18,000 surveys and 1,700 polling organizations, conducted from 1986 through the present in the United States and more than 100 other countries around the world.

Why Polls Are Important

Public opinion polls are a trusted measure of public sentiment and the only reliable way to determine what large numbers of people are thinking or doing, making them essential to any researcher.

Polls Are Primary Sources

Clear and unbiased, *Polling the Nations'* polls are excellent primary sources that encourage and facilitate critical thinking and learning. Having access to this direct, unfiltered information provides a fresh perspective that can be found in no other place.

Authoritative Sources

Polling the Nations provides surveys from the most respected polling organizations in the world, including Gallup, Roper, CNN, ABC/USA Today, CBS/New York Times, Fox News, NBC/Wall Street Journal, Quinnipiac, Brookings Institution, Marist, and Pew Research Center, as well as from major universities, foundations, associations, and corporations.

GALLUP  **USA TODAY**

Quinnipiac / Poll UNIVERSITY  **Pew Research Center**

MARISTPOLL **BROOKINGS**

WSJ **CNN**  **ROPER** CENTER
For Public Opinion Research

The New York Times 

Polling the Nations

HIGHLIGHTS & FEATURES

Question Search Results [New Search] [Modify Search]

There are 1000+ matching questions. Click on a row below to view the full question.

Add All to Export Cart Remove All from Export Cart

Date	Source	Topic	First 300 characters of question	Select
Aug. 6, 2017	CBS News	IMMIGRATION	Should legal immigration into the United States be kept at its present level, increased, or decreased?	<input type="checkbox"/>
Aug. 6, 2017	CBS News	IMMIGRATION	When the US government is deciding which immigrants to admit to this country, should priority be given to people who have family members already living in the US, or should priority be given to people based on education, job skills and work experience?	<input type="checkbox"/>
Aug. 6, 2017	CBS News	IMMIGRATION	Do you think people who apply to be legal immigrants to the US should be required to speak English when they arrive, or not?	<input type="checkbox"/>
Aug. 6, 2017	CBS News	TRUMP, DONALD, Immigration	Do you approve or disapprove of the way Donald Trump is handling the issue of immigration?	<input type="checkbox"/>
Aug. 2, 2017	Quinnipiac University Poll	TRUMP, DONALD, Immigration	Do you approve or disapprove of the way Donald Trump is handling immigration issues?	<input type="checkbox"/>
Jul. 26, 2017	Pew Research Center	IMMIGRATION	Here are a few pairs of statements. For each pair, tell me which statement comes closer to your own views - even if neither is exactly right. Immigrants today strengthen the US because of their hard work and talents/immigrants today are a burden on the US because they take our jobs, housing and here	<input type="checkbox"/>
Jul. 15, 2017	NBC News/Wall Street Journal Poll	IMMIGRATION	Which of these statements comes closer to your point of view? Immigration adds to our character and strengthens the United States because it brings diversity, new workers, and new creative talent to this country. Immigration detracts from our character and weakens the United States because it puts 1	<input type="checkbox"/>

View Question (1 of 1000) [Return to Search]

IMMIGRATION
Question: Should legal immigration into the United States be kept at its present level, increased, or decreased?
Source: CBS News
Date: Aug. 6, 2017
Results:

	total	Republican	Democrat	Independent
present level	43%	36%	52%	
increased	23	17	28	
decreased	30	45	18	
don't know/ no answer	4	2	2	

Field Date - Aug 3-6, 2017

Universe: Country: United States
Method: telephone: landline and cell phone
Sample Size: 1111
Copyright Info: Reproduced with permission.

Contact Information: CBS News
 524 West 57th Street
 New York, NY 10019
 (212) 975-5551

Graph This Question Add To Export Cart View All Questions in This Poll

Graphing Questions

Graphing the Nations makes it especially easy to create graphs for any question in the database. A button at the bottom of every record invites users to "Graph This Question".

Clicking the button exports the question to an Excel worksheet. Once the data are in the worksheet, by highlighting response categories and percentages, users are free to create pie charts, bar charts and more, taking advantage of the full range of graphing capabilities available.

The chart created, the question wording and polling source information can all be copied from Excel and pasted into Word, Power Point and others to enhance a report or presentation. The data can also be pasted into other graphing programs, such as Harvard Graphics.

An excellent resource for math classes

20 Questions A Journalist Should Ask About Poll Results

Third Edition
 Sheldon R. Gawiser, Ph.D. and G. Evans Witt

Polls provide the best direct source of information about public opinion. They are valuable tools for journalists and can serve as the basis for accurate, informative news stories. For the journalist looking at a set of poll numbers, here are the 20 questions to ask the pollster before reporting any results. This publication is designed to help working journalists do a thorough, professional job covering polls. It is not a primer on how to conduct a public opinion survey.

The only polls that should be reported are "scientific" polls. A number of the questions here will help you decide whether or not a poll is a "scientific" one worthy of coverage—or an unscientific survey without value.

Unscientific, pseudo-polls are widespread and sometimes entertaining, but they never provide the kind of information that belongs in a serious report. Examples include 900-number call-in polls, man-on-the-street surveys, many internet polls, shopping mall polls, and even the classic toilet issue poll featuring pictures of the candidates on each poll.

One major distinguishing difference between scientific and unscientific polls is who picks the respondents for the survey. In a scientific poll, the pollster identifies and seeks out the people to be interviewed. In an unscientific poll, the respondents usually "volunteer" their opinions, selecting themselves for the poll.

The results of the well-conducted scientific poll provide a reliable guide to the opinions of many people in addition to those interviewed—even the opinions of all Americans. The results of an unscientific poll tell you nothing beyond simply what those respondents say.

- **Adds historical perspective to today's issues:** includes 30+ years of outstanding reference material, making it easy for researchers to track changing public opinions on topics over time.
- **Clear organization:** easy-to-read result pages, with fields for the question asked as well as the poll's source, date, results, universe (the geographic area covered by the survey, including nations, states, and regions), method, sample size, and source contact information.
- **Easy to search and browse:** allows for targeted searches, with the option to limit searches using drop-down lists of topics, geographic areas, dates, sources, and more. Search History is also available.
- **Create graphs for any question:** makes it easy for users to incorporate results, including graphs, into papers and presentations with the "Graph This Question" button on each record.
- **Top 10 Topics:** links to the most frequently searched topics during the past week.
- **"Export":** allows users to collect the results of multiple polls and print, download, or email them in HTML or CSV format.

A Useful Tool Across the Curriculum

For students, the information gained from polls is especially useful in pro/con discussions, debates, presentations, and papers; polling results can be used to add real-life, up-to-date information on subjects covering a wide range of topics. In addition, *Polling the Nations* is an outstanding resource for math and statistics classes that require students to create graphs to display data.

Timely and evergreen topics include:

- Animal rights
- Celebrities and entertainment
- Climate change and environmental issues
- Crime and prisons
- Economics and finance
- Education
- Foreign affairs
- Gay rights
- Government and politics
- Gun control
- Health care reform
- Immigration
- Internet and media
- Legalizing marijuana
- Police and safety
- Religion
- and many more.

An excellent resource for social studies, economics, math, speech, journalism classes, and more!