THE HIGHLIGHTS

Our Mission and Values
Our Members
Cooperative Purchasing
Ideas to Action Funds
Consulting
Reaching Our Community
Collaboration Impacts
Digital Projects
WiLS in 2020
Why do we do this work?

We believe libraries, cultural institutions, and their partners make the world a better place.

We build relationships and provide services so they can do more with their time and money.

We help our members turn ideas into action.
WiLS Values

We work in the best interest of our members.

We are optimistic about the future of our members.

We promote new ideas and experimentation.

We are sincere in our purpose.

We believe that we’re all in this together.

We are committed to equity, diversity, and inclusion.

We stand up for our members and their values.
Cooperative Purchasing
POWER IN NUMBERS

9 NEW MEMBERS

268 NEW SUBSCRIPTIONS

3 NEW VENDOR PARTNERS

46 NEW PRODUCTS
**COOPERATIVE PURCHASING REVAMP**

**2019 DEVELOPMENTS**

**Taco Tuesdays**
Bite-sized virtual vendor product webinars for member convenience.

**Finding Efficiency**
Streamlining day-to-day management to focus on negotiation, expansion, and awareness.

**coop@wils.org**
A single place to send emails to all members of the WILS team and get a quicker reply!

**Documenting Everything**
Cross-training on workflows and processes so all staff can take care of business.
Developing promotional plans with our high-volume vendors to benefit our members.

Themed monthly promotions to demonstrate value to our vendor partners and members.

Business model changes to better align our organizational values with our practices.
IDEAS TO ACTION FUNDS

GRANTS TO DRIVE INNOVATION AND COLLABORATION THAT BENEFITS THE WISCONSIN LIBRARY ECOSYSTEM

$30,350 awarded to 7 libraries

https://www.wils.org/ideas-to-action/
WE CONSULTED WITH 20 LIBRARIES AND SYSTEMS and their communities

we held 49 FACILITATED MEETINGS with staff, boards, planning teams, and communities

we provided comparative and TREND ANALYSIS of public libraries 47

we developed and administered 12 SURVEYS for partners, communities, systems, and libraries

we created 1223 DATA VISUALIZATION slides for library planning
"Can’t say enough good things about WiLS, who we brought in to help facilitate visioning sessions on the 'Library of the Future' for students, faculty/staff, and library staff. They are awesome!"
Library Cohort for Strategic Planning
WiLS led a group of five libraries through the development of data-rooted strategic plans and left them with planning skills for the future.

Affordable Marketing Action Plan
WiLS developed a process to create actionable and customized marketing plans specifically for library budgets.
“One important impact that I see is that the library that undertakes the strategic planning process gains a much better perspective of its value in the community and is given the tools to define it and validate it with data. This gives the library director and staff confidence, and empowers them to step up in partnership with community organizations, or in defending the library’s value to those who allocate the budget funds. It also gives the library an excellent intentional and measurable approach to moving forward.”
Reaching Our Community

- 364 WILSWORLD LONG & SHORT ATTENDEES
- 492 FACEBOOK PAGE FOLLOWERS
- 67 NEWSLETTERS WRITTEN & SENT
- 15 STRATEGIC PLANS COMPLETE OR UNDERWAY
WiLS works with lots of people to help lead library consortia in public, school, and academic libraries. Here is a sample of some of the good work coming out of those collaborations.

**CONSORTIA IMPACT**

**Wisconsin Public Library Consortium**

WPLC's Wisconsin's Digital Library saw an increase of over 751,000 checkouts from 2018 with a total of 5,851,729 checkouts in 2019.

**Wisconsin Schools Digital Library Consortium**

Serving 134 member districts (+23%), 164,000 students (+25%), 7500 titles (+66%), 14000 copies (+77%) at $1.50 per student (+0%)

**WISPALS Technical College Libraries Consortium**

WiLS successfully guided WISPALS through an ILS exploratory process and negotiated a contract that saved members money.
Digital Projects

**RECOLLECTION WISCONSIN**
Contributed more than 90,000 new metadata records to the Digital Public Library of America and launched an improved centralized search portal.

**CURATING COMMUNITY DIGITAL COLLECTIONS**
Ten teams, each with a site supervisor, a mentor, and a library student, worked to create resources to better manage and preserve digital content.

**LISTENING TO WAR**
Coordinated the digitization of 977 at-risk oral history interviews from 24 Wisconsin collections which will be available online in fall 2020.

**MUKURTU MIDWEST**
Conducted training workshops, coordinated with communities using Mukurtu, and supported the UW-Madison iSchool TLAM class.
“I think that the Recollection Wisconsin project is a valuable asset to local libraries and researchers around the globe and look forward to seeing how it continues to meet the changing needs of our users.”
WiLS is mentoring a cohort of small, rural, and tribal libraries across the US working on community memory projects to build capacity and engage their communities.
Developing services around data based on member feedback and needs

Rethinking learning opportunities to meet member needs

Experimenting with cooperative purchasing business model to increase the value of the service

Welcoming a new director
Let's Stay in Touch!

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