

Accelerate learning and academic vocabulary through rigorous and authentically engaging instructional experiences

Flocabulary's 1,300+ standard-aligned video-based lessons and activities leverage the power of hip-hop, storytelling, and emotional connections to cultivate literacy across the curriculum. Flocabulary is proven to strengthen a student's understanding and highly engage them, ultimately leading to improved learner outcomes.

Deliver rigorous and intentional learning experiences that challenge students to be critical, creative, and curious.

Unlock comprehension through vocabulary acquisition across the curriculum.

Authentically engage students and provide optimal conditions for learning.



Strong understanding

91% of students agree that they have a better understanding of a topic after watching a Flocabulary video.

Highly engaged learners

95% of educators find their students are very or highly engaged with Flocabulary lessons.

Improved outcomes

25% increase on state reading tests after using Flocabulary.

	Flocabulary Lite TEACHER	Flocabulary Plus SCHOOL	Flocabulary Plus DISTRICT
STANDARDS ALIGNED LESSONS (K-12)	750+	1300+	1300+
Lesson Video Content			
700+ Flocabulary videos rooted in hip-hop	✓	✓	✓
Week in Rap for weekly current event lessons	✓	✓	✓
300+ Flocabulary Mixes create customize lessons by combining comprehension Skill Videos & Video Texts		✓	✓
200+ Nearpod Originals harness the power of storytelling, humor and relatable hosts*		✓	✓
Instructional Activities and Assessments			
5 interactive activities for each lesson (Vocab Cards, Vocab Game, Read and Respond, Quiz, Lyric Lab)**	✓	✓	✓
Printable lesson resources including video transcripts and activities	✓	✓	✓
Break it Down interactive activity for students to cite evidence from the video text to support claims		✓	✓
Practice Sets are auto-generated and customized for students (Back to School 2023)			✓
FEATURES			
Student Accounts allow for access to assignments, videos, and activities		✓	✓
Classes and Assignments allow class management, lesson assignment, and results reporting		✓	✓
Co-teachers can be assigned to classes		✓	✓
Performance Dashboards provide insight to teachers, including data-driven recommendations for practice sets (Back to School 2023)			✓
Administrator Dashboards provide insights to performance in the district (Back to School 2023)			✓

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INTEGRATIONS AND SUPPORT			
All major LMS platforms via LTI		✓	✓
Google Classroom integration		✓	✓
Clever integration (Back to School 2023)		✓	✓
Classlink integration (Back to School 2023)		✓	✓
Dedicated Customer Success Manager		✓	✓
Dedicated training		✓	✓

*Total of 200+ Nearpod Originals by June 2023.

**On the Lite plan, Class Login allows students access to videos and some activities. Results are not stored.

